

PRESS RELEASE

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FOR IMMEDIATE RELEASE

## **RFI Engineering Appoints Adaptive Modules Distributor in the UK**

Almere, March 8, 2010

RFI Engineering, a leading manufacturer of smart data solutions for the Machine-to-Machine market, has appointed Adaptive Modules Ltd as its distributor for the United Kingdom.

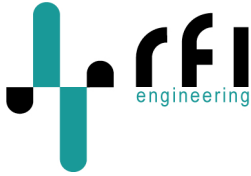
Adaptive Modules is upgrading its portfolio from subsystems to solutions for the fast growing professional M2M market. After thoroughly assessing the market and evaluating RFI Engineering's solutions, Adaptive Modules decided to become the RFI Engineering distributor for the UK.

"It was important to find a company whose approach matches our own: a commitment to supply the best quality products, timely response and prompt delivery," explained Andrew Aslett, Managing Director of Adaptive Modules. "RFI Engineering's smart router product line brings cutting-edge wireless programmable data routers and remote management accessories in key vertical M2M market segments such as out-of-band management, smart grid connectivity, sensor networking and point of sale vending solutions."

"We are impressed with the competence and know-how of Adaptive Modules in our field of business," says Peter Calis, CEO of RFI Engineering. "We are happy to have teamed up with a capable company in the United Kingdom who will work closely with us to make a difference to the brand. As both producer and marketer of advanced data routing cellular technology and products, RFI Engineering is uniquely positioned in the M2M market."

### **About Adaptive Modules**

Adaptive Modules is a UK based distributor. Adaptive Modules was formed in October 2003. Since starting AML we have built a secure customer base in the UK and Europe. Our mission is to satisfy our customers to the highest level and provide an easy route to sourcing and to support current franchise/representation agreements. Adaptive Modules specialize in a wide range of products such as; GSM / GPRS Routers, GSM / GPRS Modems, Wireless M2M Modules, Fixed IP Sim Cards, Embedded Bluetooth, Bluetooth



Modules, Antennas and much more. More information is available on [www.adaptivem2m.com](http://www.adaptivem2m.com).

### **About RFI Engineering**

RFI Engineering is a leading manufacturer of intelligent data routers and remote management accessories for operators, utility companies, equipment makers and government entities. RFI Engineering is in an excellent position to be the partner of choice for operators and enterprises, active in fields from managed services to wireless POS transactions, from sensor networks to smart metering. More information is available on [www.rfi-engineering.com](http://www.rfi-engineering.com).

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